

VC 313 – IS: Mobile App Design

Cazenovia College – Spring 2019
Professor Brian Hauser

Mondays 5:00 pm – 6:00 pm
108 Reisman Hall

Exercise 1: Mobile App Trends

Due Date: 2/04/19

Research 5 different mobile apps in 5 different app categories (news, games, productivity, etc.) and compare and contrast each app listing out pros and cons how each app handles the following areas (1 point each times 5 apps):

- Navigation
- Layout
- Button Size
- Design
- Interactivity / Functions