

VC 313 – IS: Mobile App Design

Cazenovia College – Spring 2019
Professor Brian Hauser

Mondays 5:00 PM – 5:30 PM
119 Reisman Hall

Exercise 3: Site Maps & Wireframes

Due Date: 2/18/19 by 6:00pm via email

User Task Flows (30 points)

Pick an app you use of your choosing and define potential scenarios based off the information about creating scenarios in the lecture materials on the class website. Create users flows based off the user flow lecture to represent each user's path through the app.

Additional Features and Functions (20 points)

Using all of the information gathered so far, create a list of additional features and functions your user needs/wants. Combine features and functions that seem repetitive. Eliminate those that are unnecessary. Create a new list of re-designed features and functions.

Define Your Navigation and Site Map (20 points)

Using your user flows and your new list of features and functions, define your new navigation of what you would do to improve the app and its navigation / user flow. With your navigation defined, create a new site map for your app.