

VC 313 – Mobile App Design

Cazenovia College – Spring 2019

Professor Brian Hauser

Mondays 5:00 PM – 5:30 PM

119 Reisman Hall

Exercise 4: User Testing

Due Date: 3/04/19 by 6:00pm via email

ASSIGNMENT BRIEF

Pick an app of your choosing that you use and perform user testing on the app for. Using the methods in the lectures, find 3 members to do user testing.

1. List out how you think the user will navigate the app (5 points)
2. Observe and analyze how the 3 users use the app and see the differences between Step 1. (15 points)