VC 475 – Web Design II

Cazenovia College – Spring 2019   Tues. & Thurs. 6:00 PM – 8:50 PM
Professor Brian Hauser   119 Reisman Hall

Exercise 5 – Search Engine Optimization (SEO)

Due: 5/08/19 by 6:00pm via email

Pick a website of your choosing that you will create an SEO title, description and keywords for (3 points each).

Please send me the below information in a Word document via email by Wednesday, 5/08/19 at 6:00 pm.

Website URL:

SEO Title:

SEO Keywords (Descriptive keywords, separated by comma):

SEO Description (Sentences to a short paragraph describing the website):